

# THE KRIEGER-KRONICLE™

November 1, 2005

Volume 1 Number 11

## Choices Translate to Affordability

By Darina Kotacka

Getting together to play with others can be a great time for musicians, but finding a place where the amps can be cranked up and not bother family or neighbors is usually a problem. In the ever-growing music industry, a new type of business model is arising to meet the very special needs of the "true" music artist. As an alternative to playing and recording in a garage or a basement, Jam Crib Music Rehearsal Center has created a franchise model rehearsal space that is available at an affordable price. As most musicians cannot even begin to afford the exorbitant costs of professional recording studios, especially just for the purpose of rehearsing, Jam Crib hopes to fill the need by providing superior rehearsal space equipped with top of the line musical equipment at a price musicians can afford.

Designed to cater to the needs of musicians who play for enjoyment, but also seeking to record a professional demo tape, Jam Crib offers a one of a kind environment. Based out of Fort Wayne, Indiana, Jam Crib rehearsal studios will be professionally engineered for external sound control and amazing internal acoustics in every studio. The first studio launched has been installed inside a 5,000 square foot masonry building in Fort Wayne, Indiana, and additional locations are already in the works. Privately owned and financed by Tim Coffel, who has been a professional mu-

sician for over 35 years, Jam Crib will most certainly be a hit among musicians in the area.

Not categorized as a recording studio, Jam Crib looks to fill a niche in a market that lacks public rehearsal space. The studio is intended to be used as a tool for evaluating progress and creating demos. At its core, Jam Crib's mission is to inspire the continual pursuit of musicianship with the aid of quality surroundings, and to be the predominant rehearsal venue used by musicians across the country.

To assure maximum protection from external noise, and ensure quality in-room acoustics, Tim Coffel worked closely with Krieger Specialty Products, one of the country's leading custom acoustical door manufacturers. Highly recommended by Coffel's acoustician, DBA Acoustic Inc., Krieger was selected for their ability to deliver a superior product at a very competitive price and in a short period of time. Providing conceptual ideas from the onset, Krieger delivered acoustical consulting for the design of the space, and custom manufactured a total of seven STC 51 rated acoustical doors (one for each studio). The resulting finished construction is more than adequate-

ly able to handle the high volume amplified bands that can result from a power packed rehearsal session. As Jam Crib continues to develop and design future locations for this

*Continued on the back*



## ANNOUNCEMENTS

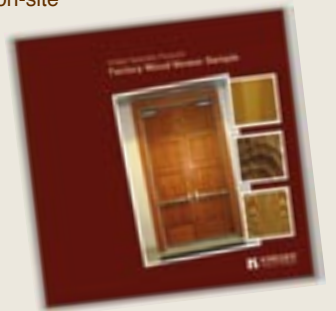
### Krieger Windows at Mattel

Krieger has been selected to provide two, 12' x 15' foot windows for the Mattel research and development facility in El Segundo, CA. These windows were specifically manufactured to act as a barrier between children interacting with toys, and the researchers and scientists studying their interactions. The STC 56 windows feature a mirror finish on the side facing the children's play room to provide privacy for the researchers and prevent distraction to the children. Krieger was selected by Mattel's contractor based on previous experience and due to the ease of accessing drawings and tech specs available on the Krieger website.



### Wood Veneers

Starting this fall, Krieger is making it even easier for you to get just the right wood and finish approved for your project. When supplying Krieger's Special Purpose door assemblies, it may be critical to match the other doors on the site. We have assembled all our wood finish options into easy to use submittal books to accompany our industry's best shop drawings. With over 28 samples available for your on-site preview, feel free to contact us to discuss your specific finish requirements.



## Krieger Moves Forward

By Darina Kotacka

This year, Krieger Specialty Products has developed a new acoustical door to meet a variety of unique needs and specifications. Our new 2 1/4" thick acoustical door has made it possible for our customers to achieve a higher STC rating while still retaining the easy operation of a standard door. Weighing approximately the same as the 1 3/4" thick door and utilizing standard builder's locksets and exit devices, our 2 1/4" model features a redundant seal configuration that forms an acoustical labyrinth at the jamb. The model also features cam lift hinges and a door bottom gasket that forms a positive seal with the threshold.

Designed with radio, television studios and performing art auditoriums in mind, the dual seal eliminates the need for a latch point, which creates the potential to use push/pull hardware for quieter action. In addition, the dual seal allows a good measure of acoustical performance if a seal becomes damaged or misaligned. And the door's thicker construction also allows a greater variety of glass configurations for high performance when incorporating vision lights.

The new design has been tested and certified according to ASTM E-90 at the Western Electro-Acoustical Laboratory (WEAL) and has been given an STC rating of 49. Already in place at the Walt Disney Concert Hall and available to customers nationwide, the acoustical test data, tech specs, CAD drawings, hardware recommendations and detail product information for this new product can be reviewed on Krieger's website, [www.KriegerProducts.com](http://www.KriegerProducts.com). ■



## MARK YOUR CALENDAR

### Greenbuild Expo 2005

Where: **Atlanta, Georgia**  
When: **November 9-11, 2005**  
Online: [www.greenbuildexpo.org](http://www.greenbuildexpo.org)

Learn about the leading edge of the building and construction industry, including the latest updates and expansions of the LEED Green Building Rating System.

### McGraw-Hill Innovation Conference

Where: **McGraw-Hill Corporate Headquarters**  
When: **November 15, 2005**  
Online: [www.construction.com/event](http://www.construction.com/event)

Learn how the digital fabrication and rapid prototyping are changing the way architects practice and the way contractors build.

### McGraw-Hill Marketing and Sales Education

Where: **Stanford, CA**  
When: **December 8, 2005**  
Online: [www.construction.com/event](http://www.construction.com/event)

Understand how to work effectively with A-E's, how to get specified, discover effective sales call strategies, and how to maintain customer relationships.

### EcoBuild Federal

Where: **Washington DC**  
When: **December 13-16, 2005**  
Online: [www.ecobuildfederal.com](http://www.ecobuildfederal.com)

The conference and co-located events are designed to attract all segments of the public sector plus private sector professionals from the entire building and construction industry.

---

## Choices Translate to Affordability, *continued from the front*

unique business. Coffel plans to continue to lean on Krieger's products and expertise.

Jam Crib's first location in Fort Wayne, offers the choice of 7 rental studios, appropriately titled Studios A through G. Studios A, B or C, offer an Alesis Masterlink CD Recorder, Mackie DFX12 Mixer, Pro Co 8x4 Stagemaster Snake, Samson dB500a PA Speaker, 2 Sennheiser e835 Vocal Microphones, 2 Audio-Technica Pro45 Recording Microphones, 2 Fender Hot Rod Deluxe Tube Guitar Amps, Hartke Kickback 15 Bass Amp, Yamaha Stage Custom Nouveau 5pc Drum Kit and Sabian Ride Crash & Hi-Hat Cymbals. Each of the three studios can be rented for \$15-\$20 per hour.

Studio D is a drum room equipped with a Yamaha Hip Gig 4 piece Drum Kit, K. Zildjian Ride Crash & Hi-Hat Cymbals. Studio D can be rented for \$6-8 per hour.

Studios E & F, offer an Alesis Masterlink CD Recorder, Mackie DFX12 Mixer, Pro Co 8x4 Stagemaster Snake, Samson dB500a PA Speaker, 2 Sennheiser e835 Vocal Microphones and 2 Audio-Technica Pro45 Recording Microphones. Studio E or F can be rented for \$10-12 per hour.

Studio G is a sound stage that offers a Mackie 160-VLZ Pro Mixer, 2 Mackie 160 SRM450 Speakers, 4 Galaxy Hot Spot PA5X140 PA Monitors, Pro Co SM1604FBQ50 Snake, 2 Rode NT5 Microphones, Sennheiser HD280Pro Headphones, Sennheiser e609 Microphone, 2 Sennheiser e835 Vocal Microphones, Shure SM57 Microphone and a Shure SM58S Microphone. Studio G can be rented for \$30-40 per hour.

In addition to providing quality rehearsal space and the latest acoustics technology, Jam Crib has created the "Jam League", in-studio recreational jam sessions for all ages, and "Jam School", an educational program teaching kids to play together in groups, like rock bands. Jam Crib's education programs will enable musicians to learn in depth skills directly from professionals. The beginner's program alone, features 6 courses that encompass everything from putting together songs to performing them.

"Musicians of all ages who love to play can just come and do it", states Coffel, "We've made it convenient to play with band mates or meet other musicians just looking for someone to jam with". With future Jam Crib locations planned throughout the country, musicians who have been holding out in their basements and garages will finally have a place to rehearse and record. And because Jam Crib's business model focuses on keeping construction and operation costs to a minimum, the savings translate to user affordability. As such, this new wave of affordable rehearsal studio space is expected to more than thrive considering musicians are a customer base that is short on money but committed to keep playing. ■



4880 Gregg Road  
Pico Rivera, CA 90660

### Manufacturer Representatives

Buckeye Sales Agency  
Borel and Associates  
D.H. Bruch Marketing, Inc.  
D.L. Collins Associates  
D.L. Neuner Company, Inc.  
Door and Hardware Products Group  
Frazier Commercial Sales, Inc.  
Gordon MacDonald Associates  
Jester Associates  
Phillips-Langley & Associates  
P.J. Polke  
Smoot Associates, Inc.  
Spilmann Architectural Sales  
The Spargo Group, Inc.

[www.KriegerProducts.com](http://www.KriegerProducts.com)

---

# THE KRIEGER-KRONICLE™

---

## Choices Translate to Affordability

Jam Crib Music Rehearsal Center has created a franchise model rehearsal space that is available at an affordable price.

### Plus:

- **Krieger Moves Forward**
- **Krieger Windows at Mattel**
- **Wood Veneers**



*Advancing the Possibilities*

---